



MONSTERS & MONEY IN THE MORNING

Terry Savage Productions, Ltd. | 312-266-1717 | 312-943-5577(fax)
www.terrysavage.com | terry@terrissavage.com

CBS 2 Chicago Announces Plans for New Morning Show

Monsters and Money in the Morning to Feature Hosts Mike North, Dan Jiggetts, Terry Savage & Mike Hegedus

[December 2, 2009] CBS 2 Chicago announced today that it will launch Monsters and Money in the Morning, an innovative new local weekday 5- 7 a.m. show, beginning February 1, 2010. The morning talk show will feature an ensemble of veteran Chicago broadcasters and a mix of candid discussion of local sports topics, regional business issues and personal money management, as well as news headlines, weather and traffic.

Monsters and Money in the Morning will originate from CBS 2's studios and be hosted by an ensemble of veteran Chicago broadcasters, including sportscasters Mike North and Dan Jiggetts – widely recognized by local fans as “The Monsters,” along with Chicago Sun-Times money expert and author Terry Savage and former CNBC business reporter Mike Hegedus. Also contributing to the program will be CBS 2 reporter Susan Carlson, who will provide news headlines and traffic updates, and station meteorologist Mary Kay Kleist.

Monsters and Money in the Morning will also feature in-studio interviews with guests from the local sports and business communities, including contributors from CBS RADIO station WBBM News Radio 780.

“It’s time for something new and smart that will differentiate CBS 2 from its competitors,” said CBS 2 President & General Manager Bruno Cohen. “We are targeting an underserved television audience – Chicagoans who are passionate about sports and want to stay on top of local business news and personal finance – while at the same time continuing to provide the news headlines, weather and traffic information that people want before leaving home in the morning.”

“This is a Monster Team we’ve put together,” said CBS2 Vice-President & News Director Jeff Kiernan. “Mike North and Dan Jiggetts are Chicago’s best known sports talk duo. Their rapport was developed during their years on the air on The Score radio station and their TV skills were developed during the last year on Comcast SportsNet Chicago. Terry Savage has more than 20 years of experience as a reporter and commentator on the economy and personal finance. She is known, liked and respected by everyone in the industry. Mike Hegedus is a dynamic television journalist who spent the last 10 years of his career with CNBC, traveling the US and the world profiling successful businesses and the people who made them work. We can’t wait to put the four of them together on television for Chicago.”

Kiernan added that the on-air team for the CBS 2 Morning News will be reassigned as of February 1.

CBS 2 is part of CBS Television Stations, a division of CBS Corporation.

Contact: Shawnelle Richie, 312-899-2022, skrichie@cbs.com